



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

2019 Impact Report

Funding

IMBA's Trail Accelerator Grant program has succeeded in unlocking \$400,000 in funding to support trail planning and design projects in 15 communities. Two new rounds of grants will be available for 2020.

more
trails close
to
home

Awarded locations include:

De Queen, AR • Page, AZ • Prescott, AZ
Escondido, CA • Bellevue, NE • Taos, NM
Ely, NV • Erwin, TN • Franklin, TN • Hixson, TN
Farmington, UT • La Crosse, WI • Madison, WI
Berkeley Springs, WV • Morgantown, WV



Stewardship

The IMBA Local program welcomes 197 IMBA Local Partners in 45 states representing more than 35,000 mountain bikers. These members have invested 55,000 volunteer hours working on their local trails. That's the equivalent of \$1.4 million dollars in labor benefitting land managers. These trail stewards can count on IMBA to provide education and resources to grow their capacity to create, enhance and protect great places to ride mountain bikes.

Create

Trail Solutions by the numbers:

- 50 active trail projects, from planning through construction, 27 of which were newly contracted in 2019.
- 100 miles of field-designed, flagged and mapped trail alignments ready for construction.
- Trail construction took build crews to eight states including West Virginia's Snowshoe Resort; as seen globally during the UCI World Cup Finals in September.
- 140 trail project leads in Trail Solutions business development funnel.
- Trail Solutions conducted hands-on educational programming with 300 Trail Build School attendees.
- Trail Solutions touched trails, planning, education, or otherwise advanced mountain biking in 38 states.

#MoreTrailsCloseToHome

Photo courtesy JensonUSA

Access

The Challenge

Protecting beloved trails in Colorado's iconic Ten Mile Range. The CORE Act aims to preserve 400,000 acres of public land, but some land protections did not allow for mountain biking.

Advocacy in Action

All bills and boundaries in the Act were reviewed and revised by IMBA, IMBA Local Partners and other partners. This work protected all current trails and enhances future opportunities for mountain biking through a variety of bike-friendly land protections.

Success

The CORE Act passed the House of Representatives on October 31, 2019, through decades-long local partnerships with IMBA Local, plus day-of national support from 2,000 mountain bikers. On to the Senate!

Photo by John Gibson

Education



To date, **162 participants representing 77 communities in 35 states and 7 countries** have attended IMBA Trail Lab; a vision-setting workshop to learn how to effectively plan, develop, and promote mountain biking towns and regions. These two-day intensive workshops are conducted in Bentonville, Arkansas, a Silver-Level Ride Center™, and led by IMBA staff, trail industry experts, and local stakeholders.

The Trail Labs experience was amazing. It really opened my eyes to all that is possible and what can be accomplished through careful planning and program activation. As a small community cultivating our own mountain biking culture, the knowledge I gained from the IMBA Trail Labs will be helpful as we, the Eastern Band of Cherokee Indians, take the next steps to expand Fire Mountain Trails.

Jeremy Hyatt

Secretary of Operations
Eastern Band of Cherokee Indians
Cherokee, North Carolina



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